

EzyBizSoftware.com  
Presents

# Ezy - Mailout



**World-wide Support**  
**Personal Customization Available**  
**Try before you Buy Option**

**Includes:**

- **Call Logging**
- **Contact Interest groups**
- **Auto Actions and Reminders**
- **Unlimited Mail-out Audiences**
- **Client details, brief or detailed**
- **Bulk Mail-out opportunities, both letters and attachments**
- **Statistical Reports**

A complete integrated, simple to use *database for bringing it all together* from the experts in *customized database design* ..., 25 years of expertise brought to you.

Checkout a full description of each feature at [www.ebsdatabases.com.au#featured](http://www.ebsdatabases.com.au#featured)

**For as Little as \$AUD 495**

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**Features:-**

<p><b>PEOPLE REGISTER</b> An unlimited register of people from an unlimited range of categories. Ie Suppliers, Staff, Colleagues, Associates etc</p> <ul style="list-style-type: none"> <li>• Rapid Searching</li> <li>• Full personal details</li> <li>• Postal and other Addresses</li> <li>• Multiple Phone Details</li> <li>• Marketing Preferences</li> <li>• Communication Method Logic ie Email, Letter, Phone</li> </ul>	<p><b>TRANSACTIONAL HISTORY PER PERSON</b> An unlimited history of all transactions held against each individual. Ie Actions, Orders, Invoices, Letters Sent, Emails etc.</p> <ul style="list-style-type: none"> <li>• Dated, Comments, Amounts Due and Paid</li> <li>• Order and Invoiced Items</li> <li>• History file notes</li> <li>• Auto Letter and Email Logging</li> </ul>
<p><b>AUTO REMINDERS SYSTEM</b> Pending Actions and Reminders are presented for Staff from all areas of the system</p> <ul style="list-style-type: none"> <li>• To Do Listings</li> <li>• Auto actions per Job/Area</li> <li>• Auto Stock Reordering Reminders (requires <i>Inventory</i> feature)</li> <li>• Phone ahead</li> <li>• Staff specific and date sensitive</li> </ul>	<p><b>PERSONAL COMMUNICATIONS</b> An unlimited range of letters can be sent and logged against any person</p> <ul style="list-style-type: none"> <li>• Generic Letters printed, emailed and logged in history</li> <li>• Instant and/or timed/auto emailing and logging to any person</li> <li>• Specific Customized/personalized letters can be included</li> </ul>
<p><b>MARKETING/BULK MAILOUTS</b> Choose an audience, then a letter, then auto email or print</p> <ul style="list-style-type: none"> <li>• unlimited audiences for bulk email marketing</li> <li>• unlimited generic layouts for print or email marketing</li> <li>• auto print, phone list or email out logic per Client/Supplier</li> </ul>	<p><b>CUSTOMER CALL LOGGING</b> Register calls and enquiries for an unlimited range of categories</p> <ul style="list-style-type: none"> <li>• log customer details</li> <li>• Interest Groups</li> <li>• Allocate to Staff</li> <li>• Statistical Reporting</li> <li>• Record for auto mail-out opportunities</li> </ul>
<p><b>CONTACT LIST MANAGEMENT</b> You can establish an unlimited number of Interest Groups or Lists.</p> <ul style="list-style-type: none"> <li>• An unlimited range of contact lists</li> <li>• Individuals only required to be entered once into the system</li> <li>• All personal data centrally updated</li> <li>• Added and removing people to any list</li> <li>• simple click them in or click them out</li> <li>• Bulk email out to selected Contact Lists</li> <li>• Secure personal listings ie VIP's</li> </ul>	

**Customization Available:**

- **\$100 of Customization at onset –Only pay \$75**
- **\$250 of Customization at onset –Only pay \$150**
- **\$500 of Customization at onset –Only pay \$250**

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**Support Plans Available:** (not available on Trial Packs)

Please visit [www.ebsdatabases.com.au/supportplan](http://www.ebsdatabases.com.au/supportplan)